

Join us for a webinar

March 17, 12:00-1:00 PM (CST)

Childhood Obesity Research Demonstration (CORD) Project

Implementing Strategies Across the Community to Help Families with Childhood Obesity



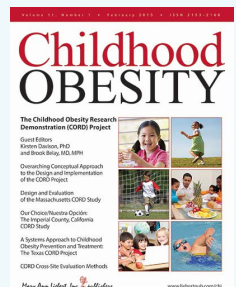
In 2011, with funds from the Affordable Care Act, CDC provided funding to 4 grantees to conduct a 4-year **Childhood Obesity Research Demonstration (CORD) project**, which aims to improve children's nutrition and physical activity behaviors in the places where they live, learn, and play.

While we wait for final evaluation data from each of the demonstration sites, we are learning about novel ways that public health and primary care can work together to embed healthy eating and active living in the daily routines of children and families. CORD is increasing healthy eating and active living opportunities for young children and their families by supporting change at the individual, system, and community levels.

Learn more and register for free at
go.uth.edu/CORDwebinar

In this webinar we will:

- Describe the "CORD model" and how it is being implemented across the demonstration sites.
- Present baseline findings from the Texas, California, and Massachusetts sites.
- Provide an overview of the collection of articles from the recent supplement in the journal *Childhood Obesity*.
- Conclude with an audience Q&A



Guest Speakers:

Captain Heidi Blanck, PhD – Chief, Obesity Prevention & Control Branch, DNPAO/NCCDPHP/CDC
Guadalupe X. Ayala, PhD, MPH – Principal Investigator for California CORD
Deanna Hoelscher, PhD, RD, LD – Principal Investigator for Texas CORD

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